BESPOKE AND TAILORED FOR YOUR Organisation

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Building Organisational Resilience in the VCSE Sector

Charities Aid Foundation recently found 54% of charity leaders say demand has increased 'a lot' in the past 12 months. Increasing competition for funding and donations is the most commonly cited reason for not meeting demand, followed by concerns around overall sustainability.

Nearly a third (30%) of charities have either already slimmed down their workforce, or plan to do so in the next 12 months, while just under one in five (18%) charities are not confident that their financial future is secure enough that they will be around in five years' time.

Does this sound familiar?

If yes, then we are here to help.

TPL Experiences and Out of the Ashes are coming together to offer a bespoke support programme to address and action on your most urgent challenges:

- Preparing your workforce for increasing demand
- Strengthening your infrastructure with less funding
- Developing a robust strategy and plan to sustain the future of the organisation.

PROGRAMME PROSPECTUS

Programme Introduction: Building Organisational Resilience in the VCSE Sector

In the dynamic landscape of the VCSE sector, resilience is essential for sustainability and growth. Our programme, "Building Organisational Resilience in the VCSE Sector," is crafted to empower your organisation with the necessary skills and insights to excel. Through out the support programme, we will be supporting you through 1-1 support, facilitation, consultancy, workshops and group discussions along with creating the necessary action plans/resources to ensure sustained impact.

Programme Highlights

- Enhance leadership and fundraising strategies.
- Building a robust and engaging Board of Trustees
- Deep dive into organisational values, including mission, vision, and addressing mission drift.
- Explore Theory of Change, impact measurements, and coproduction.
- Master individual giving, donor retention, and acquisition.
- Navigate corporates, grants, and trust foundations.
- Build a compelling case for support and improve bid writing.
- Strengthen recruitment and culture, addressing burnout risks.

Who is it designed for?

This programme is designed for CEO's. Trustees and Senior Management Teams who are experiencing:

- A sense of uncertainty about the purpose and mission of the organisation.
- Leadership issues and cohesion between different teams.
- Disengaged Board members.
- Poor recruitment and retention of staff.
- Lack of an effective fundraising strategy.
- Lack of internal bid writing skills, presentation and persuasive skills.
- Lack of time for senior leaders to keep on top of upcoming funding opportunities.
- Lack of understanding the funding environment at Board level.
- High risk of fundraising team burnout.

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Minoti Parikh is the Founder of TPL Experiences.- a values-led consultancy and training business for good. She has over 20 years of global experience in culture, leadership and team development.



Kristina Stazaker is the Founder of Out of the Ashes Ltd, a fundraising consultancy. With over 20 years in the third sector, she brings a wealth of fundraising knowledge and experience to her clients.

Bespoke approach

We understand that every charity is different and there is not 'one-size' that fits all. We have built this programme around 10 themes. You can pick bespoke themes that you think are most needed in your organisation and a timeline that suits you and your team. You can select from our four tailored tiers to best meet your organisation's needs:

Themes to choose from

We will actively help you address the challenges and barriers relating to te following themes:

- 1. Leadership development
- 2. Fundraising strategy
- 3. Organisational values mission, vision, values
- 4. Theory of change/impact measurements/coproduction
- 5. Individual Giving, donor retention and acquisition
- 6. Corporates, grants and trust foundations
- 7. Building a case for support/bid writing
- 8. Recruitment and culture, including burnout
- 9. Board away days/Governance/Trustee management
- 10. Skills development

Bronze Package	Silver Package	Gold Package	Platimum Package
4 topics	6 topics	8 topics	All 10 topics
Spread over 6 weeks	Spread over 8 weeks	Spread over 10 weeks	Spread over 12 weeks
	Bi-monthly Q&A for advice	Bi-monthly Q&A for advice	Bi-monthly Q&A for advice
PRICES START		Feedback on bid submissions	Feedback on bid submissions
FROM 4	24,000		Bi-monthly 1-2-1 coaching for the CEO

Added value

We are not just delivering a programme for you but we are also sharing your journey with you. We can provide additional check-ins/ Q&A's for your team, feedback on bid submissions and coaching for the CEO while the programme is being delivered.

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How we deliver this programme

You can decide how you wish for the programme to be delivered. We can come to your charity and hold the training in-person or we can deliver over Teams/Zoom or Google Meet. You might even opt for a mix of the two. We can be fully flexible to meet your requirements.

Consultants

This programme is a collaboration between two consultancies specialising in organisational and financial resilience:



TPL Experiences is a values-led Consultancy firm that specialises in strategy development and training programmes. Our work focuses on improving the wellbeing, resilience, engagement, and culture of organisations and communities in the UK.

Out of the Ashes Ltd aims to work towards a sustainable third sector. Our core services include building fundraising strategies, bid writing services, project management services and training.

Testimonials

TPL Experiences lead on a bespoke Inclusive Culture programme for us. Minoti and her team kept us on track, they also went at our pace to ensure it didn't feel like a huge commitment for everyone on top of their work load. Communication from Minoti was excellent and she quickly became a critical friend, understanding our challenges but always being solution driven. – Artistic Director, East Street Arts "We worked closely with OOTA to review our income generation functions and Kristina was able to guide us through the review process and provide solutions for some of the challenges that we faced. We found OOTA to be professional and solutions focused at all stages of the process which gave me confidence and I would not hesitate to use OOTA again." - CEO. South East and Central Essex Mind

Next steps

Fill out this short enquiry form and we will get in touch. You can scan the QR code or by clicking this link <u>HERE</u>

REGISTER HERE: <u>Kristinaandminoti@gmail.com</u>

